

# Helping people succeed through whole-brain thinking



Jennifer Goddard  
BBus (Admin), MEI



## Master of Entrepreneurship and Innovation Master Trainer in Buzan Advanced Learning Techniques

Speaking topics include:

- > Upgrade Your Neck-Top Computer™ – an exploration of whole brain thinking that inspires you to achieve your full potential
- > Success with Mind Maps® – Discover the SWISS ARMY KNIFE for your brain and learn to organise thinking in tune with how your mind works
- > Memory & Memorability™ – the key to retaining information and successful networking
- > Head First – 10 intelligences that show you how to tap into your natural genius and play the symphony of your life

Jennifer Goddard is the inspirational Director of the Buzan Centre in Australia and New Zealand and co-founder of Mindwerx International.

She is one of only four Master Trainers globally in Buzan's Advanced Learning Techniques including, Mind Mapping®, Range and Rapid Reading and Enhanced Memory. Jennifer mentors a global network of instructors and works with Tony Buzan around the world.

With a passion for mental literacy, brain-friendly learning and holanthropy (the study of interrelated functions of brain and body), Jennifer infects others with the enthusiasm and energy she displays in her interactive and creative presentations, seminars and workshops.

With a Masters degree in Entrepreneurship and Innovation, Jennifer has spoken to over 5,000 people in ten countries, and has engaged individuals from many organisations and schools in Australia, NZ, UK, USA, Middle East, China and S.E. Asia.

Her expertise has been recognised by the National Speakers Association of Australia where she has been awarded 'Professional Member' status.

## In the Media

Jennifer is a recognised thought leader in mental literacy and is often invited to contribute to media stories and programs. Examples of where she has been seen, include:

- > Total Recall, 'Insight' SBS, October 2006
- > Boost Your Memory, 'Good Medicine' Magazine June 2006
- > Improve Your Memory, 'A Current Affair' September 2005
- > Food for Thought, 'Australian Financial Review' October 2004

## Speaking and clients

- > AmCham
- > Boral
- > CEO Circle
- > Daimler Chrysler
- > International Thinking Conference (11 & 12)
- > National Australia Bank
- > Pitcher Partners
- > Singapore Institute of Management
- > Victoria Police
- > University of Beijing

Thanks Jennifer for the session you ran. The reaction was fantastic. As Nick, our Sales Manager said "I have never seen the sales team remain interested for more than 15 minutes in any presentation – they were absorbed for 2 hours".

**Rob Golding**  
Business Development  
Manager

**Very entertaining and informative. It will directly translate into doing things differently in the workplace and beyond.**

**Cameron Strathdee**  
Manager Business Support

## Booking Information:

To enquire about booking Jennifer for your next conference or event, or to find out more about how her workshops or seminars can help your organisation, please contact

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