

Edward de Bono

Creativity is a skill that can be learnt by anyone, and some of the most powerful creative thinking tools have been developed by Dr Edward de Bono.

Dr Edward de Bono is regarded as the world's leading authority on creative and conceptual thinking.

He is the creator of the Six Thinking Hats concept and he developed the original concept of "Lateral Thinking" which is now officially recognised in the Oxford English Dictionary.

Dr de Bono has spent a lifetime refining this process and putting it into practice in leading organisations around the world.

Mindwerx International is pleased to be associated with the de Bono Institute, and is accredited to present their one or two day programs in de Bono tools.

- Six Thinking Hats
- Lateral Thinking
- DATT - Direct Attention Thinking Tools

Mindwerx has applied de Bono techniques with some of the world's most successful organisations, including: ANZ Banking Group, Department of Treasury & Finance, ExxonMobil, TAC, Telstra, Shell Oil, Ormat Industries (Israel), PanBio, and many more.

Read the story of Edward de Bono in Australia in "Rethink" by Leo D'Angelo Fisher