

Deliberate Creative Thinking

Tools and methods to inspire creativity and generate winning ideas.

Objective

This fast paced half or one-day introductory course looks at Deliberate Creative Thinking as a means to enable personal creativity and the development of winning new ideas.

By examining a range of simple tools that will alter the basic approach to thinking, participants will:

- understand the nature of creative thinking and innovation
- appreciate how the application of deliberate thinking leads to creativity on demand and inspires innovation at all levels
- be able to focus their creative energy when and where desired.

Benefits

People and organisations that use Deliberate Creative Thinking:

- can focus teams on achieving real results from clear thinking
- creatively solve problems and make better decisions - faster
- plan and manage change more thoroughly and effectively
- generate more innovative ideas to enhance organisational performance

"Very Good. Felt the major benefit was walking away with the empowering feeling that creative thinking can be tackled in a deliberate manner. Prior to the workshop, some may have felt that this was only in the domain of the 'dreamy, arty' people."

..... Rod Chapman, Manager Information Services

Deliberate Creative Thinking allows creativity on demand while maintaining a clear focus on the outcome sought. Exposure to deliberate thinking methods encourages participants to see things in a new light and motivates them to think, talk, act and work in new and innovative ways.
Program

This is a fast paced and interactive introductory workshop available as a 1/2 or 1-Day In-house blended program and as a half-day public program.

Outline

Topics include:

- Shifting perception as the key to moving forward and developing new ideas and concepts
- Focusing creative energy faster more effective Applied Creativity & Innovation effort
- Developing a shared understanding and goals using Imagineering
- Enhancing personal and team effectiveness through the power of Parallel Thinking
- Thinking outside the square to generate great new ideas using Pattern Breaking thinking
- How and when to use Deliberate Creative Thinking
- Getting Started – Continued development and application

Presenters

Bill Jarrard or Jennifer Goddard, Founders, Mindwerx International

Who should attend?

Ideally suited for individuals and teams who wish to learn to unleash their creative genius to solve problems, improve processes and generally work more innovatively.

To Book

For more information about this course or to book, please call Mindwerx on 1800 060 982 (or +61 419 645 299 from outside Australia). Or email us at: info@mindwerx.com