

IPPCO

IPPCO is used to help strengthen promising ideas into potential solutions and send them into the implementation phase with a better chance of success.

Information – What information is available and/or needed on this idea or focus?

Pluses – What are the pluses of the idea, what benefits, what value does it add, why do it?

Potential – If we did this idea what might it lead to, what potential flow-on is there?

Concerns – What concerns are there, what might go wrong, what barriers, who might resist it?

Overcome – How might we overcome these concerns, and build on the idea's potential?

FOCUS/IDEA: _____

INFORMATION...	
PLUSES...	POTENTIAL...
CONCERNS...	OVERCOME BY...